

# MUNICIPAL YEAR 2012/2013 REPORT NO. 180

## MEETING TITLE AND DATE:

Cabinet  
20 March 2013

## REPORT OF:

Director of Regeneration,  
Leisure and Culture

**Agenda – Part 1**

**Item: 12**

**Subject: London 2012 Legacy Review and Opportunities**

**Wards: All**

**Key Decision No: N/A**

**Cabinet Member consulted:** Cllr  
Charalambous

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## 1. EXECUTIVE SUMMARY

- 1.1 The attached paper ( See appendix 1) reviews how the Council has done in delivering the objectives set out in the Enfield's Legacy Strategy for the London 2012 Olympic and Paralympic Games and states some of the activity that has gone on beyond the aims set out originally.
- 1.2 As part of the delivery of activities in Enfield before and during the Games and in reviewing activity a number of issues have come to light that would allow the Council to further develop a legacy. These are proposed in paragraph 3.7
- 1.3 Of these proposals a key Legacy aim is the development of Enfield Sports Club infrastructure, including coaches, volunteers, facilities, and linking Clubs to Schools as well as building on the successes of the School Improvement PE Team in getting more of Enfield's young people to take part in Sport and Physical Activity.
- 1.4 A second key Legacy aim is developing increased opportunities that use Sport and Physical Activity to improve the health of residents. Linking with GP commissioning, Obesity Projects for Young people, seeking funding from partners to further improve "Sport for Health" activities.

## 2. RECOMMENDATIONS

- 2.1 Cabinet are asked to align resources where relevant to deliver the further legacy opportunities identified in this paper.
- 2.2 Cabinet are asked to note the report.

### **3. BACKGROUND**

- 3.1 On the 6th July 2005, London won the right to host the London 2012 Olympic Games and Paralympic Games. At the opening ceremony on Friday 27 July 2012, London welcomed approximately 17,000 competitors and officials to compete over a 17 day period in the largest sporting event in the world. There were 20,000 accredited media, 6,000 reporters and photographers and 14,000 broadcasters covering the event. The Paralympic Games followed on from the Olympic Games, starting on 29 August through to Sunday 9 September, with a further 4,500 athletes and 2,300 officials taking part in 20 sports.
- 3.2 Enfield's vision for the Games developed in 2009 was to ensure that the London 2012 Olympic & Paralympic Games were remembered not just for providing the best ever sporting & cultural festival, but also for bringing the best legacy meeting local expectations.
- 3.3 The Council's Strategy set out how Enfield planned to maximise the opportunities presented by the Olympic and Paralympic Games in 2012 to ensure Enfield's residents and businesses benefit from the legacy of London hosting the 2012 Games. Since approval there has been a remarkable change in the level of cultural activity in the borough and the Volunteer engagement as demonstrated by the Gamesmaker programme.
- 3.4 The Strategy stated that Enfield aimed to:
1. Maximise volunteering and training opportunities for residents
  2. Engage with local schools, colleges and young people
  3. Build on, and expand, opportunities to participate in sports and cultural activities for all of our communities
  4. Maximising regeneration and employment opportunities especially in the cultural, leisure and sporting industries
  5. Develop the Council's structures and community sector capacity to deliver a legacy from the 2012 Games.
- 3.5 The Council has developed activities to maximise these outcomes by increased levels of cultural and sporting activity for all residents and facilitating a stronger set of clubs and organisations for sports, the arts, business and Volunteers. The Council's School Sports and PE Team based in the School Improvement Service has had a big impact on school sport, creating the schools torch relay and ensuring 100% of Schools in Enfield joined the 2012 Games Get Set Programme. Continuing this work will be Enfield's Legacy.

### **REVIEW OF THE ENFIELD LEGACY STRATEGY FOR LONDON'S OLYMPIC AND PARALYMPIC GAMES**

- 3.6 The attached paper ( See appendix 1) reviews how the Council has done in delivering the objectives set out in the strategy and states some of the activity that has gone on beyond the aims set out originally.
- 3.7 As part of the delivery of activities in Enfield before and during the Games and in reviewing activity a number of issues have come to light that would allow the Council to further develop a legacy. Some of these are already

being developed by officers and others could be developed as opportunity and resources arise. These include :

#### Current Work Streams

- Development of Enfield Sports Club infrastructure, including coaches, volunteers, facilities and linking Clubs to School.
- Develop increased opportunities that use Sport and Physical Activity to improve the health of residents. Linking with the GP commissioning, Obesity Projects for Young people, seeking funding from partners to further improve “Sport for Health” activities.
- Building on the successes of the School Improvement PE Team in getting yet more of Enfield’s young people to take part in Sport and Physical Activity.
- Development of a Cycling strategy.
- Increasing Club and Elite work by building on Clubmark and Talent ID whilst ensuring participation increases and equality of access for all.
- Develop further Interschools competitions and leagues
- More local residents partaking in sport and physical activity through Park Runs and better access to our Leisure Centres.
- Further develop activity and infrastructure through the use of different funding streams such as the Residents Priority Fund and external funding streams such as those provided by the GLA and Sport England.

#### Future opportunities

- Increasing public health, tackling Obesity, Coronary Heart Disease, Cancer through awareness raising and increasing physical activity and mental stimulation.
- A synthetic sports pitch development at Edmonton County Upper School.
- Funding bids for improvements to changing facilities at Ponders End Recreation Ground.
- Improvements to sports facilities in Broomfield Park and football facilities at St Georges Field which is the home of Enfield Rangers FC.
- More work in schools such as a Pedometer challenge / Walking to school issues / Anti Obesity etc.
- Open days at Lee Valley Athletics Centre, QE II Stadium and at the Lee Valley White Water Course.
- Increasing activity for young people aged 16 – 21.
- Increase the number of outdoor Gyms in our parks.
- Addressing cross Borough boundary issues such as Bull Lane.
- Increase use of Parks for sport.
- Linking cycling to sponsorship and to police anti crime initiatives where bike maintenance could be delivered.
- Developing a BMX Club and venue in the Borough.
- Further development of a centralised database for Volunteering
- Cycle ways in Enfield’s Parks

3.8 Cabinet are asked to review these options and should these opportunities be approved work with their department leads to expand on the options above.

#### **4. ALTERNATIVE OPTIONS CONSIDERED**

No alternative options have been considered in delivering the review however options for developing the legacy have been considered carefully.

## **5. REASONS FOR RECOMMENDATIONS**

The opportunities mentioned in the review document and above in paragraph 3.7 build on work that has already been started and in some cases develops further opportunities such as health improvements, Festival improvement, Parks opportunities, and sport and physical active opportunities.

## **6. COMMENTS OF THE DIRECTOR OF FINANCE, RESOURCES AND CUSTOMER SERVICES AND OTHER DEPARTMENTS**

### **6.1 Financial Implications**

6.1.1 As part of the delivery and in reviewing of activities in Enfield before and during the 2012 Olympic Games a number of issues have come to light that would allow the Council to further develop a legacy. These options are identified in paragraph 3.7.

6.1.2 Should these opportunities be approved there will be cost implications and any additional costs should be identified and would need to be subject to separate reports and full financial appraisal.

### **6.2 Legal Implications**

6.2.1 Section 19 of the Local Government (Miscellaneous Provisions) Act 1976 enables local authorities to provide such recreational facilities as it thinks fit (including power to provide buildings, equipment, supplies and assistance of any kind for this purpose). These powers are supplemented by Sections 144 and 145 Local Government Act 1972, empowering local authorities to provide such facilities as conference venues, exhibition fairs, halls etc with a view to encouraging visitors and the provision of entertainment respectively. In addition, local authorities have power by virtue of s.111 of the Local Government Act 1972 to do anything (whether involving the expenditure, borrowing or lending of money or the acquisition or disposal of any property or rights) which is calculated to facilitate, or is conducive or incidental to, the discharge of functions. The recommendations within this report are in accordance with these powers.

6.2.2 In continuing the legacy the Council will ensure compliance with the Councils Constitution, for example, any goods/works/services required to continue the legacy will be procured in accordance with the Contract Procedure Rules.

### **6.3 Property Implications**

6.3.1 In Parks and open spaces throughout the Borough, there is a significant number of sports clubs providing activities such as rugby, football, tennis, pitch & putt courses and bowling clubs. These facilities are held by the clubs under leases and licences, some of which are over a long period.

6.3.2 Where appropriate, it will therefore be necessary to engage with these clubs and work with them, in order to maximise the benefits of the Olympic legacy.

6.3.3 As an example, sometimes clubs require longer leases, in order to seek funding from external sources, to improve facilities and it is hoped that as landlord, the Council will continue to assist in this process, where possible.

## **7. KEY RISKS**

7.1 Whilst the Games time risks are now finished the biggest risk identified in the recent Internal Audit report is not building on the legacy that the Games could provide for the people of Enfield. The attached paper lays out achievements to date and opportunities for the future. The opportunities for the future can be delivered but will require resources. The biggest risk to delivery is the pressure on Council budgets and balancing the need to gain a legacy against other Council priorities.

## **8. IMPACT ON COUNCIL PRIORITIES**

### **8.1 Fairness for All**

This report ensures that the Legacy of the London 2012 Games continues to deliver benefits to residents. It will help the Council provide better services to customers, residents and partners and build on some of the success already delivered.

### **8.2 Growth and Sustainability**

Following the success of the Olympic and Paralympic Games there is a need to ensure that the legacy of the games lives on in Enfield and that there is a tangible reminder of the games for visitors to and residents of the borough for years to come. To do this with lasting effect and impact further developments should be linked to the Councils existing strategic approach to provision particularly in the areas of parks, sports, education, Volunteers, business opportunities and health and wellbeing.

### **8.3 Strong Communities**

It is widely accepted that access to cultural activities helps deliver stronger communities. This proposal to build on the legacy aims to further develop strong communities by expanding on the successes highlighted in appendix 1. The Volunteers programme stands out as an example of a success in Enfield.

## **9. EQUALITIES IMPACT IMPLICATIONS**

An equalities impact assessment was conducted as part of the development of the strategy, the assessment is still relevant and can be built upon in delivering further opportunities should these be approved.

## **10. PERFORMANCE MANAGEMENT IMPLICATIONS**

Enfield's legacy strategy for the 2012 London Olympic and Paralympic games supported Enfield's vision to ensure that residents and local businesses benefit from the legacy of London hosting the Games. This also contributes to prioritising good use of resources and assists in delivering the Councils wider

objectives. This report reviews achievements and will allow the Council to review its performance and identify opportunities for improvements in the future.

## **11. PUBLIC HEALTH IMPLICATIONS**

- 11.1 The Olympics, and this report, highlight the importance of physical activity in reducing both mortality and morbidity. This has significant implications for both Enfield and the NHS in terms of health and financial costs of long-term conditions in the borough; diabetes, heart disease, cancer etc.
- 11.2 Levels of physical activity in the borough are very low; the Active People survey indicates that approximately 15% of people in Enfield are sufficiently active to gain maximum benefit to their health. This is likely to be a gross over-estimation; people over-estimating their own levels of what are perceived to be 'good' behaviours is a well-known phenomena. Evidence from the Health Survey for England (2008) is that it is more likely that less than 5% of people are sufficiently active to maximise benefits to their health.
- 11.3 Sport is one means to increase physical activity. However, the scale of inactivity indicated in this report highlight that as well as sport other opportunities need to be developed so that physical activity can be built into everyday life. The development of the cycle strategy is therefore welcomed as a first step in how this might be achieved.

### **Background Papers**

None.

### **Appendix 1**

Enfield Council's Olympic and Paralympic Legacy Strategy Review